



David Hahn
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For the past two decades, David Hahn has worked closely with hundreds of clients, helping each one to develop their unique brand and execute an effective publicity campaign.

David has worked with many bestselling authors over the years including President Jimmy Carter, Harvey Mackay, Mark Victor Hansen, Jack Canfield, Nelson deMille, Jackie Collins, Richard Preston, Bill George, Dr. Kevin Leman, Dick De Vos, Ken Blanchard, Neil Rackham, Herb Kelleher, Martin Cruz Smith and many others.

His publishing clients include Harvard Business School Press, Portfolio Books, St. Martins Press, HarperCollins, Putnam Publishing Group, Zondervan Publishing, Thomas Nelson, Baker Book House, AMACOM, Perseus Books, Berrett Koehler and many more.

He created PTA's patented Morning Drive Radio Tour in 1990 as well as its trademarked TelePrint Conference in 1994.

As Senior Vice President he supervises PTA's award-winning Business Book specialty as well as PTA Faith - a division specializing in spiritual books. PTA's Business Book division offers comprehensive campaigns including publicity, marketing and speaker's tours for its authors. A summary of services is available upon request. He supervises a group of 10 talented individuals and has mentored scores of publicists over the years.

David joined Planned TV Arts in 1986 as a senior publicist after working at The Putnam Publishing Group in the early 80's in their marketing department. He previously worked at the Ann Elmo Literary Agency and the Betsy Nolan Group.

An avid fan of tennis and soccer, he likes to travel, play the flute, and tend to his garden. An alumni of Swarthmore college and NYU, David resides in Rockland County, New York with his wife Linda and five children, Emily, Jamie, Christian, Jocelyn and Alex.